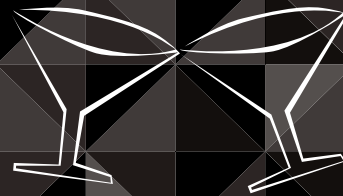


# W: WATER COLORS INTENSE SHAMPOO

## COCKTAIL GUIDE



SHARE YOUR COCKTAILS  
WITH US!



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WaterColors Cocktails, anyone?



# USE IT STRAIGHT OR MIX IT, FIND YOUR PERFECT COCKTAIL!

**DIRECTIONS:** APPLY TO HAIR, SLIGHTLY LATHER, SET FOR 3 MINUTES AND RINSE. EACH APPLICATION DEPOSITS MORE COLOR LEAVING YOU IN COMPLETE CONTROL OF HOW INTENSE YOU WANT THE COLOR.

1 APPLICATION CREATES A PASTEL SHADE  
3 APPLICATIONS CREATES AN INTENSE COLOR

**TIPS:**

- THE LIGHTER THE HAIR THE MORE INTENSE THE COLOR WILL BE.
- CAN BE APPLIED TO DRY HAIR FOR MORE INTENSITY.
- LEVELS 7 AND BELOW WILL ACCEPT A COLOR DEPOSIT BUT IT WILL NOT BE INTENSE.
- HAIR POROSITY AND NUMBER OF APPLICATIONS WILL AFFECT THE LENGTH OF TIME WC INTENSE SHAMPOO WILL LAST IN THE HAIR.
- ALL WATERCOLORS INTENSE SHAMPOOS CAN BE "COCKTAILED" (OR INTERMIXED TOGETHER) WITH OTHER WATERCOLORS SHAMPOOS TO GIVE YOU AN UNLIMITED PALLET OF POSSIBILITIES ALLOWING YOUR CREATIVITY TO SHINE!
- RINSE ALL HARD SURFACES IMMEDIATELY FOLLOWING A SERVICE.
- TRESSA PROFESSIONAL COLOR STAIN REMOVER IS VERY EFFECTIVE TO REMOVE STAINS ON ALL SURFACES.



GET OUT OF THE BOX....  
BE AN ARTIST!!!

2 MINS. + 1 MINS. = PEAR BERRY

1 MINS. + 1 MINS. = DUSTY ROSE

1 MINS. + 1 MINS. = ELOLER-BERRY

1 MINS. + 2 MINS. + 1 MINS. = CANTALOUPE

1 MINS. + 2 MINS. + 1 MINS. = PASSION FRUIT

1 MINS. + 1 MINS. + 6 MINS. = PLUMERIA

1 MINS. + 1 MINS. + 1 MINS. = DENIM

3 MINS. + 1 MINS. + 1 MINS. = KEY LIME

2 MINS. + 1 MINS. + 1 MINS. = LIME